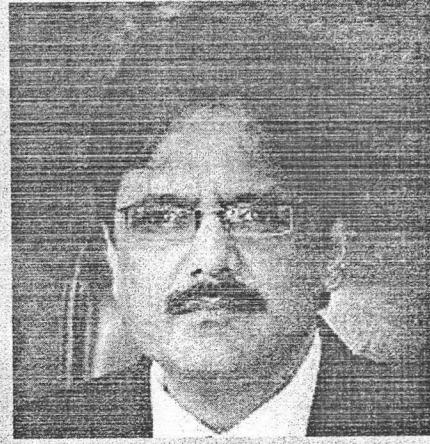


Publication:	The Pioneer	Page No:	10
Place:	New Delhi	Date:	24/10

We are committed to implement the Government's digital India programme. Through our agreement with Extramarks, we will provide digital education using our high quality telecom network comprising fixed lines, leased lines, mobile and WiFi

—BSNL CMD
ANUPAM SRIVASTAVA



BSNL, Extramarks join hands for quality education

PNS ■ NEW DELHI

In a bid to provide high-notch quality education, Bharat Sanchar Nigam Ltd (BSNL) and Extramarks Education India Pvt Ltd (Extramarks), India's leading digital education company, on Monday joined hands in view of taking the quality education to a new high across the country.

The two companies will offer Extramarks' internationally acclaimed education content and scientifically developed learning tools through BSNL's state-of-the-

art telecom network. This will help in achieving the Government's Digital India goals. Providing e-education is the top priority of the Digital India programme.

"We are committed to implement the Government's digital India programme," said Anupam Srivastava, Chairman and Managing Director of BSNL. "Through our agreement with Extramarks, we will provide digital education using our high quality telecom network comprising fixed lines, leased lines, mobile and WiFi." "More than 9,000 schools are already getting

benefited by our scientifically developed and media rich learning tools. We are excited about this partnership as this will allow us to deliver quality education solutions across India, especially in small towns and rural areas with ease and at an affordable price to everyone," said Atul Kulshrestha, Chairman and Managing Director of Extramarks.

Both the firms will provide digital education under various programs where BSNL is a major player such as Bharatnet and Smart Cities, besides offering it to BSNL's over 100 mil-

lion subscribers of Fixedline and mobile telephone services.

Extramarks is focused on school education. Its 1500-strong team of researchers, educationists and developers has developed multimedia content and online learning platform that enhances learning capabilities of the students. It gives flexibility to teachers and students as they can access lessons after school-hours. Its pedagogical approach of learn, practice and test provides total learning solutions.