

## Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

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BSNL In last few months, BSNL has been consistently providing highest growth with respect to subscriber addition. This has been made possible due to very competitive pricing and good services offered by BSNL. These aggresstive and competitive tariff has helped BSNL to increase its market share. BSNL is cheapest in data tariff for example i.e 1GB Data pack is available for mere Rs.68 (1 day), 1 GB data pack for Rs. 198/ (28 days) and 2 GB data pack for Rs. 291 (28 days). BSNL has recently launched new student plan voucher of Rs. 118/, which allows 1 GB data for 30 days with call rate of 10 paisa/min. Director (CM) BSNL Board, RK Mittal said "Our growth rate in the industry is consistently increasing..."