

Press Media Communication Report

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## BSNL Launches Limited Fixed Mobile Telephony, Mobile TV Service

New Delhi: In a bid to meet competition from private telecom operators, state-owned Bharat Sanchar Nigam Limited (BSNL) on Monday announced mobile TV service 'Ditto TV' and limited fixed mobile telephony, an app that virtually turns mobiles into cordless phone working in sync with landlines within home premises.

BSNL claimed the latest limited Fixed Mobile Telephony service is "different" from the contentious Fixed Mobile Telephony service it announced last year but was forced to put on hold following opposition from cellular operators. To avail the service, customers need BSNL's landline, mobile, broadband connectivity.—PTI