

## Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

	Trons I wone Remarks Cent Borre Co New Deini		
Publication:	Rusiness Line	Page No:	7
Place:	New Dalhe.	Date:	29.10.2018

## BSNL launches 'freedom plan' on voice, data



## **OUR BUREAU**

New Delhi, October 28

State-owned telecom operator Bharat Sanchar Nigam Ltd has introduced 'Freedom Plan' as a promotional offer on pan India basis for prepaid mobile services.

This will cost ₹136 with freebies for new connections, the company said.

"It gives customers immense benefit of making all types of calls — local as well as STD — to any network in Home Licensed Spectrum Access or during roaming @25 paisa/minute with 1GB free data for first 30 days," it said.

The new plan is inbuilt with full talk value with special free data benefits for three Top-Ups — special combo voucher at ₹577 will gives 1GB free data (with 30 days validity), Special Combo voucher at ₹377 will gives 300MB free data (with 20 days validity) and Special Combo voucher at ₹178 will gives 200MB free Data (with 10 days validity).

RK Mittal, Director, BSNL Board, said that 'Freedom plan' is optimised for both new and old prepaid mobile customers.

The plan is all-in-one and it provides the voice, video, SMS and data facilities for all segment of society and empowers family and friend to be in touch with validity of 730 days, the company added.