



Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

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BSNL The global leader in South-Asian OTT content, YuppTV, has announced its partnership with BSNL. The two category leaders have entered into a triple play partnership for video and broadband technology services for mobile & fixed line. As the largest broadband & provider in the country, BSNL has the potential of providing triple play services to any corner of the country, including India's very hinterlands. Riding back on tremendous success, YuppTV also plans to soon announce something exciting in the content space for the Indian audience. The coming together of the 2 industry leaders will be another focused step in the same direction.