

Bharat Sanchar Nigam Limited
(A Government Enterprises)

No. VAS-4/IVR-Policy/2013

Dated: 04TH March 2015

Promotion through Out Bound Dialing (OBD) in Voice based VAS through IVR or Human Assisted Platform agreements of BSNL on non-exclusive basis:reg.

Top revenue earner VASP in IVR/Human assisted platform based VAS agreements on non-exclusive basis who maintains 1st position in revenue generation for previous financial year shall be provided Out Bound Dialing (OBD) facility for promotion without any charges on year to year basis.

BSNL however reserves the right to withdraw or alter the policy as and when required. This is appended in the policy available at www.bsnl.co.in with immediate effect.