

PRESS NOTE

A seminar on exploring **OPPORTUNITIES OF LAND CAPITALIZATION IN PPP MODE** has been organized on 11.09.2024 by the BSNL in the Conference Hall of Bharat Sanchar Bhawan New Delhi. The Seminar was chaired by Sh. Robert J Ravi A, CMD BSNL & Co-chaired by Sh. Kalyan Sagar N, Dir (HR), BSNL, Sh. Kashi Nath Jha, DDG (Asset Management) DoT . The seminar was also attended by delegates and representatives from Central / State government organization / public sector undertaking and many top private sector organizations. The seminar was held in offline and online mode. Top developer from across the country joined the seminar in offline & online mode. It was an effort to explore various opportunities in the field of real estate development in PPP mode.

The purpose of the seminar was:

- 1) Unlocking the potential of Real Estate Development & Renewable Energy
- 2) Creating synergy between infrastructure and strategic partnerships
- 3) Prioritizing land parcels with high potential
- 4) Maximizing financial returns through diverse monetization models

BSNL is considering 71 land parcels having area 170 acres mainly in Maharashtra, Madhya Pradesh, Telangana, West Bengal, Gujarat and Tamilnadu for developing through PPP Mode. Four potential development models are being considered by BSNL for land monetization. Additionally, a presentation on harnessing green energy potential in vacant land banks through solar and/ or wind energy was also presented. BSNL is considering 61 locations having area 225 acres mainly in Karnataka, Tamilnadu Gujarat, Maharashtra, and Rajasthan. The project's aim is to provide captive power supply to BSNL installations. BSNL is targeting to achieve 50% green energy by 2030.

Lot of enthusiasm was observed amongst the participants in the conference in undertaking these projects in partnership with BSNL.

