

**Sub: Promotional Scheme of Broadband for Government Employees.**

In order to boost the acquisition and usage of Broadband among government employees, the competent authority has approved 20% discount on Broadband Service charges (usage and rental) for Broadband connections provided to Central Government/ State Government/ PSU Employees category. The scheme is to be launched from 1<sup>st</sup> December 2008 across BSNL network and is a continuous scheme.

The serving and retired government employees applying for Broadband connection under this scheme, should furnish an undertaking countersigned by their Drawing and Disbursing Officer regarding their bonafide along with the application. In case of retired employees, an attested copy of the Pension Pay Order should be submitted along with the application. The application should be marked as “FOR GOVERNMENT EMPLOYEES SCHEME”.

The scheme is also applicable to existing Broadband customers who are serving/retired government employees subject to their furnishing an undertaking as detailed above. The discount of 20% in Broadband Service charges for the existing customers will also be applicable if they apply, from the month of such application.

You are requested to kindly give widespread publicity to this scheme through messages in local TV channels, telephone bills, broadcasting SMS, IVRS etc in addition to print and electronic media so as to push the services.